

## Corner Unit Media to Open West Coast Office

Digital Content Agency to Expand Reach through Partnership to Develop Podcast Series & Create Video Content for Brands

Corner Unit Media CEO Glenn Younes announced today the opening of a west coast office in Los Angeles, California set for the fall of 2018.

Veteran executive producer Jeremiah Tittle leaves TuneIn to launch new start-up podcast production house Native Creative in partnership with Corner Unit Media.

The partnership will serve as a full-service podcast production & content marketing agency in “Silicon Beach” building upon the success of previous collaborations at iHeart Media, SiriusXM Radio, and LinkStar PR.

In addition to his Executive Director role at The Ed Reed Foundation, Younes has built an established media brand on the east coast producing clients for *Inside the NFL* on Showtime along with being the creative director on projects with entertainers and athletes such as Future, Ronaldo, Antonio Brown, Kristaps Porziņģis as well as creating content for the NBPA.

Tittle's tenure reporting for the BBC just surpassed the six-year mark, and after contributing to the launch of beIN Sports TV in Miami, he's executive produced 2 hit podcasts for TuneIn: Two Man Weave with Michael Rapaport & Kenyon Martin and The Bob Lefsetz Podcast hosted by the music industry insider & critic.

"We will be focused on producing storytelling podcast series with the potential for TV & film options," says Tittle. "Ultimately, we just want to tell good stories."

"You have to take chances in this rapidly expanding industry. We learned a massive amount going from terrestrial radio to satellite to TV. When you look at the talent we're talking to, the upside is significant," said Younes. "However, it's what you do with the talent specific to the digital vertical that will set us apart."

With expected investments in the music, comedy, and true crime genres, it's all about storytelling as they plan to deploy content within multiple formats, both serialized scripted fiction and periodical non-fiction talk.

Amongst the clientele of the newly formed company are former NBA players Caron Butler & Rod Strickland, Pulitzer prize-winning author & Columbia University professor Dale Maharidge, Wrongful Conviction podcast host & Lava Records CEO Jason Flom, legendary rock drummer Kenny Aronoff, as well as stand-up comedian & creator of The Comedy Jam Josh Adam Meyers.

The company is hiring producers, editors, and guest bookers to support forthcoming podcast launches and the company's growing verticals this fall.